



NAMBOO BEAUTY

TYPE

Commercial Design

YEAR

2021

LOCATION

Lai Chi Kok, Hong Kong

MEDIA CONTACT

info@jaak.co

JAAK

CONCEPT

CLIENT

Private

SCOPE

Interior Design

DESIGN TEAM

Simmy Leung

Kayley Lai

PHOTOGRAPHY

JAAK

Providing a space for pause, connection, and transformation, Namboo Beauty is a wellness retreat offering spaces for spa and facial treatments. The brand was born out of a drive to nurture the mind, body, and beauty of the busy and time-poor.

The design was led by the founder's artistic conception towards beauty: who describes the journey towards self-beauty as resembling the sensations and path in discovering an oasis in a desert. To bring this concept to life, we adopted a sculptural design language of organic shapes, natural finishings, and sandy hues to conjure a classical and elegant feeling.



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The retreat covers an area of 510 sq. ft. and is divided into two separate areas along a central hallway. A reception, waiting area, and the guest bathroom are contained at the front of the space, while three private spa and massage rooms are tucked away towards the back. In keeping with the core concept of the brand - “The Path Towards Beauty” - we introduced a plethora of curved forms and silhouettes into the entirety of the space.

Archways and cylinder-like walkways promote a smooth transition between the individual rooms and thus recreating the experience of self-exploration. Other fittings and additions were also contemplated with a classical manner in mind, such as the round tables, chairs, carpets, storage cabinets, and shelving. Framing the client experience from arrival through to departure, the ubiquity of the curves imbue the interiors with a soothing sensation; reducing the sense of the rigidity that may be brought upon through the use of right-angled detailing.

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Commercial Design
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Textural and sculptural exploration continues with the custom counter in the reception, lending the space future to a classical, elegant aesthetic.

Due to the original build of the space, glass windows can only be installed on one of the retreat, where the spa and massage rooms are located. To address the darkness in the reception and waiting area, we placed two light fixtures which we wrapped around in a hollow column. Although Romanesque in its appearance, its purpose serves more than just a decorative piece, the column contains and diffuses light controllably throughout the space setting a warm and cosy ambiance for holistic healing.

We applied a natural tonal palette of nude, cream, grey, and marble for an underlying sense of grandeur. Textural and sculptural exploration continues with the custom counter in the reception, lending the space future to a classical, elegant aesthetic.







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Both ends are separated through an arched walkway and a sheer curtain. When pulled open, natural light spills into the dimly lit waiting area and reception.

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THE STUDIO

Established by co-founders Calvin and Chau, JAAK is a Hong Kong based interior design studio with a predominant focus on residential design. The duo's shared design values and aesthetics led to the inception of the studio in 2014 with a strong belief in the ability of good design in transforming people and redefining the experience within their homes.

“Modest, Subtle, and Timeless”

Attributes, instrumental in guiding JAAK's methodology, as they endeavour to create emotive experiences that embody a sense of warmth, comfort, belonging, and security. With a diverse team of creative spirits, their collaborative approach to design leads them to explore endless possibilities, fuelled by the engagement and dialogues with their clients.

Their commitment to sustainability informs their take on colour and materiality, adding value and tactility to each environment, articulating the unique narrative that defines their projects. While such an outcome may embrace a person's values, JAAK hopes to impel people to question and reflect on their way of life.

WEBSITE

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