

ABSOL

Vines use neighboring plants and other structures to absorb nutrients. In this relationship, vines rely on the nutrients, be it food, light. The interdependence between their own hair as well as hair style, are we still self-confidence.

THRIVE

Each vine has its own unique way of growing from the roots to the top. There is a delicate balance between the hair shafts, which protect the plant's health, and the strength needed to climb.

vine

NATURE FORMS BEAUTY

The complex shape of vines resemble the endless types of hairstyles. Vine is also used as a metaphor for our desire to connect all the different aspects of our lives, providing the care and nourishment that we need as individuals and as a community.

BREAK

The natural vines take form from the bending of their own hair and each hair forms its own beauty. It takes a while to find out what both vines and hair may be capable of growing, which is not to be confused with appropriate products and services. The other moment of calm will occur every year to take a break from the busy life.

AR

ward philosophy, we seek to provide guests with care and nourishment. We are ready to pursue the path and be ready for a new

VINE

TYPE

Commercial Design

YEAR

2022

LOCATION

Jordan, Hong Kong

MEDIA CONTACT

info@jaak.co

CONCEPT

CLIENT

VINE

SCOPE

Interior Design
Landscape Design
Branding Design

DESIGN TEAM

Calvin Cheng
Adon To

PHOTOGRAPHY

JAAK

Designed as a hidden gem off the beaten track from Hong Kong's Jordan district, VINE Salon embraces an organic and immersive approach to design and materiality. The direction was led by the brand's grounding ethos and very much like the plant, sought to create a calming environment for guests to heal their hair, body, and minds. This concept further extends into the functionality of the space, encompassing a store/exhibition space, waiting area, haircutting stations, washing station, and private rooms for treatment.





To provide a visual connection to nature, we retained six out of eight of the pre-existing columns and transformed each to resemble a mushroom. Our aim was to declutter and create one big open space, allowing these columns to guide our division of functionality. Groups of two columns were evenly distributed from one end of the space to the other and organic curves and arches were integrated to ensure that each space transitioned smoothly from one to the next.

Two entrances were made for the salon, a public entrance for guests and a private entrance catered to employees; to retain a clear circulation between the two types of inhabitants. The rest and storage rooms made for the team are also tucked away to minimise the disturbance they may cause when guests are engaged in their services.











In our selection of materiality, a tonal palette of browns, beige, and greens was incorporated, signaling honest, raw, and natural elements. St Leo's Marble Paint was used and further complemented with decorative swatches of walnut, green marble, and plants scattered throughout.

A frosted glass wall was integrated to envelop the washing station, with a light-transmitting effect embedded into the ceiling. When night falls, this wall lights up and imbues the space with a warm yellow glow. This contemporary yet organic aesthetic provides a refreshing juxtaposition to its surroundings, bringing its inhabitants one step closer to nature.











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THE STUDIO

Established by co-founders Calvin and Chau, JAAK is a Hong Kong based interior design studio with a predominant focus on residential design. The duo's shared design values and aesthetics led to the inception of the studio in 2014 with a strong belief in the ability of good design in transforming people and redefining the experience within their homes.

“Modest, Subtle, and Timeless”

Attributes, instrumental in guiding JAAK's methodology, as they endeavour to create emotive experiences that embody a sense of warmth, comfort, belonging, and security. With a diverse team of creative spirits, their collaborative approach to design leads them to explore endless possibilities, fuelled by the engagement and dialogues with their clients.

Their commitment to sustainability informs their take on colour and materiality, adding value and tactility to each environment, articulating the unique narrative that defines their projects. While such an outcome may embrace a person's values, JAAK hopes to impel people to question and reflect on their way of life.

WEBSITE

<https://www.jaak.co/>

INSTAGRAM

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