

## **CONCEPT**

CLIENT

VINE

SCOPE

Interior Design Landscape Design Branding Design

**DESIGN TEAM** 

Calvin Cheng

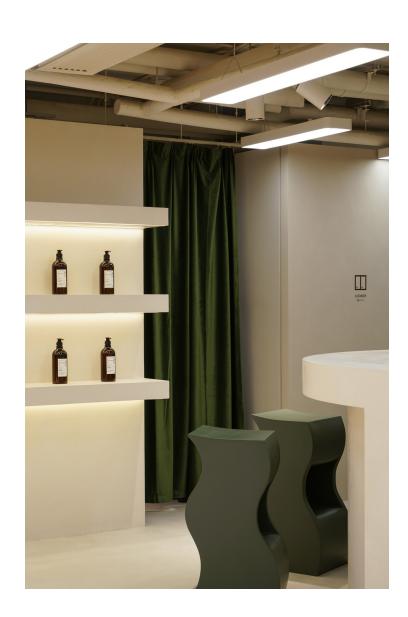
Adon To

**PHOTOGRAPHY** 

JAAK

Designed as a hidden gem off the beaten track from Hong Kong's Jordan district, VINE Salon embraces an organic and immersive approach to design and materiality. The direction was led by the brand's grounding ethos and very much like the plant, sought to create a calming environment for guests to heal their hair, body, and minds. This concept further extends into the functionality of the space, encompassing a store/exhibition space, waiting area, haircutting stations, washing station, and private rooms for treatment.





To provide a visual connection to nature, we retained six out of eight of the pre-existing columns and transformed each to resemble a mushroom. Our aim was to declutter and create one big open space, allowing these columns to guide our division of functionality. Groups of two columns were evenly distributed from one end of the space to the other and organic curves and arches were integrated to ensure that each space transitioned smoothly from one to the next.

Two entrances were made for the salon, a public entrance for guests and a private entrance catered to employees; to retain a clear circulation between the two types of inhabitants. The rest and storage rooms made for the team are also tucked away to minimise the disturbance they may cause when guests are engaged in their services.





**JAAK** 











**JAAK** 

In our selection of materiality, a tonal palette of browns, beige, and greens was incorporated, signaling honest, raw, and natural elements. St Leo's Marble Paint was used and further complemented with decorative swatches of walnut, green marble, and plants scattered throughout.

**JAAK** 

A frosted glass wall was integrated to envelop the washing station, with a light-transmitting effect embedded into the ceiling. When night falls, this wall lights up and imbues the space with a warm yellow glow. This contemporary yet organic aesthetic provides a refreshing juxtaposition to its surroundings, bringing its inhabitants one step closer to nature.





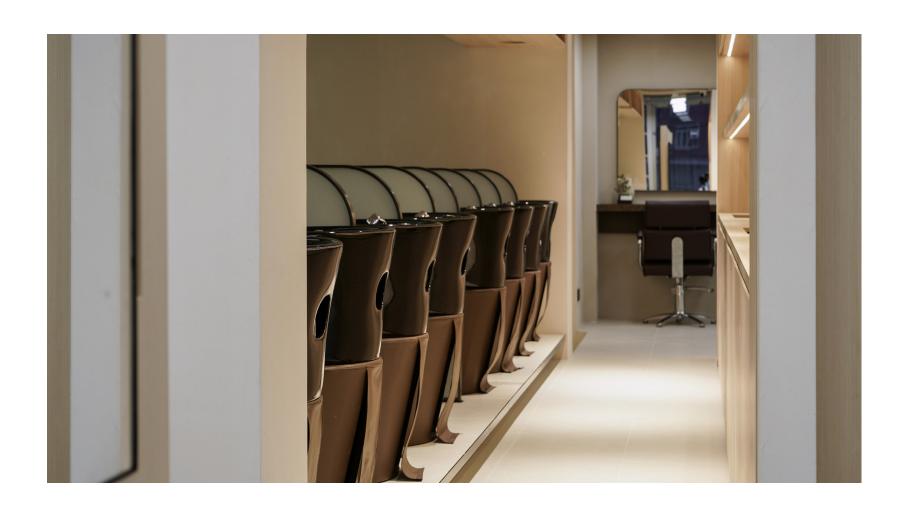




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## THE STUDIO

Established by co-founders Calvin and Chau, JAAK is a Hong Kong based interior design studio with a predominant focus on residential design. The duo's shared design values and aesthetics led to the inception of the studio in 2014 with a strong belief in the ability of good design in transforming people and redefining the experience within their homes.

"Modest, Subtle, and Timeless"

Attributes, instrumental in guiding JAAK's methodology, as they endeavour to create emotive experiences that embody a sense of warmth, comfort, belonging, and security. With a diverse team of creative spirits, their collaborative approach to design leads them to explore endless possibilities, fuelled by the engagement and dialogues with their clients.

Their commitment to sustainability informs their take on colour and materiality, adding value and tactility to each environment, articulating the unique narrative that defines their projects. While such an outcome may embrace a person's values, JAAK hopes to impel people to question and reflect on their way of life.

WEBSITE

https://www.jaak.co/

**INSTAGRAM** 

@jaakdesign

**FACEBOOK** 

JAAKDesign