



BEER

TYPE

Residential Design

YEAR

2018

LOCATION

Mid-Levels, Hong Kong

MEDIA CONTACT

info@jaak.co

CONCEPT

CLIENT

Private

SCOPE

Interior Design

DESIGN TEAM

Calvin Cheng

Jonathan Ng

PHOTOGRAPHY

JAAK

Nestled in the quaint neighbourhood of Mid-Levels, Hong Kong, the BEER Residence is a welcoming abode, designed for a young family of three.

To accommodate the desires and needs of a growing family, we thoughtfully rearranged an 863 sqft apartment, separating the public and private areas. The more communal functions, the living room, dining area, kitchen, and guest bathroom, are contained at the front of the home, providing the family with a central, interconnected space for relaxation and entertainment.





The addition of pocket sliding doors amongst these functions allows them to interweave with one another or to segment individual spaces for privacy and repose. The varying kinds and arrangements of furnishings add a playful touch to the home, giving way to a range of settings that cater for different family activities, while the soft textures, forms, and rounded corners gave the child a safe space to manoeuvre and play freely. While adhering to the quintessence of urban living, the married couple hopes to minimise their child's exposure to electrical goods, evolving a calm and welcoming home, designed to set the foundations that foster good family relationships.





The design rejects the traditional separation of spaces, making way for adaptive dualism and family living.



Utilising the pocket sliding doors, individual rooms were created for play and activation.



The kitchen opens up to the living and dining area, encouraging interaction and connects the family across the varying rooms.



The family envisaged the kitchen as part of the living and dining area, to offer views into the rest of the home, as they stay observant of their child. We designed the kitchen with two separate islands, one to accommodate social activities and another for food preparations and cooking. The central kitchen island is enveloped in a terrazzo countertop, inset with a deep sink in the middle, to offset the calmness accentuated by the timber finishing and brown tiling. When paired with potted plants, the kitchen echoes the soothing tones characteristic of an outdoor terrace.



In the absence of fixed walls, we looked to colours and materiality for distinction. The choice of colours is pared back and restrained, shifting from grey and peach hues that wrap the walls and ceilings, to dusty pink and red furnishings, further punctuated by gold accents planted at every corner. Materials here were kept consistent and designed to be hardwearing, textural, and visually appealing. Honey-toned oak wood flooring forms the central base of the home, while the kitchen opts for a dusty green tiling, distinguishing the kitchen from the rest of the home by contrasting the warm tones imbued through the timber flooring with a cool and clean vibe.

The private side of the home is situated towards the back, covering the master bedroom and bathroom which lends to a solemn palette with prominent use of green paint and furnishings to induct a sense of tranquillity; providing a calm space for the family to rest after a long day of activities in the living area.





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Playful and inviting elements are added into the home through brightly coloured walls, furniture, and home accessories.

THE STUDIO

Established by co-founders Calvin and Chau, JAAK is a Hong Kong based interior design studio with a predominant focus on residential design. The duo's shared design values and aesthetics led to the inception of the studio in 2014 with a strong belief in the ability of good design in transforming people and redefining the experience within their homes.

“Modest, Subtle, and Timeless”

Attributes, instrumental in guiding JAAK's methodology, as they endeavour to create emotive experiences that embody a sense of warmth, comfort, belonging, and security. With a diverse team of creative spirits, their collaborative approach to design leads them to explore endless possibilities, fuelled by the engagement and dialogues with their clients.

Their commitment to sustainability informs their take on colour and materiality, adding value and tactility to each environment, articulating the unique narrative that defines their projects. While such an outcome may embrace a person's values, JAAK hopes to impel people to question and reflect on their way of life.

WEBSITE

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